SPONSOR the

Comics and Medicine:

THE WAYS WE WORK

**INTERNATIONAL CONFERENCE** 

August 16-18



### at The CENTER for CARTOON STUDIES





with support from the GEISEL SCHOOL of MEDICINE at DARTMOUTH



# Welcome over 150 conference attendees to the Upper Valley!

#### **ABOUT THE CONFERENCE**

The Upper Valley will be the location for the 9th international Comics and Medicine conference. Prior locations include Seattle, Chicago, Dundee (Scotland), Toronto, Baltimore, and Brighton (England).

Comics and Medicine conference explores the interaction between the medium of comics and the discourse of health care. We are a community of academics, health care providers, authors, artists, and fans of comics and medicine. Comics can explore the issue of accessibility in past and current practices of health care and can point to imaginative solutions for extending and expanding health care.

- Registration opens in late March
- 3 days of programming, August 16-18

Conference will take place at The Center for Cartoon Studies (White River Junction, VT) and Dartmouth College (Hanover, NH), with tourism opportunities throughout the Upper Valley.

#### ATTENDANCE FROM AROUND THE GLOBE

Over 150 professionals from medical fields, cartoonists, educators, researchers, business professionals, and college students will attend the Comics and Medicine conference. Attendees will travel from around the globe, with the majority traveling from across the U.S. Some programming will be open to the local community.

Program made possible with support from THE GEISEL SCHOOL of MEDICINE at DARTMOUTH

### SPONSOR!

The Center for Cartoon Studies (a 501(c)(3) nonprofit corporation) is seeking sponsorships to support programming, hotel, transportation, dining & catering, printing, etc.

- HOTEL PARTNER
- TRANSPORTATION
- EVENT CATERING/DINING
- KEYNOTE SPEAKERS
- SESSION PRESENTERS
- PRINTING AND MORE!

To sponsor, contact (802) 295-3319 info@cartoonstudies.org



## SPONSORSHIP

Lead Conference Sponsor	Includes prominent recognition on all conference material, advertising, marketing and publicity, full page ad in the conference program, and recognition at all conference gatherings.	\$5000 3 available.
Keynote Speaker: David Macaulay	Macaulay is perhaps best known for the award-winning international bestseller <i>The Way Things Work</i> . This brilliant and highly accessible guide to the workings of machines was dubbed "a superb achievement" by the <i>New York Times</i> and became a <i>New York Times</i> bestseller.	\$1500
	Includes recognition in conference program, and acknowledgment at introduction of speaker.	
Keynote Speaker: Susan Merrill Squier	Susan Merrill Squier is Brill Professor Emerita of Women's, Gender, and Sexuality Studies and English at Pennsylvania State University and Einstein Visiting Fellow, Freie Universität, Berlin, where she is part of the PathoGraphics Project examining the relationship between illness narratives and works of graphic medicine.	\$1500
	Includes recognition in conference program, and acknowledgment at introduction of speaker.	
Keynote Speaker: Whit Taylor	Whit Taylor is a cartoonist, writer, editor, and public health educator from New Jersey. She has a BA in cultural anthropology from Brown University and received an MPH in Social and Behavioral Sciences from Boston University School of Public Health. Her comics have been published by <i>The Nib</i> , <i>The New Yorker</i> , Rosarium Publishing, BOOM!, and <i>Illustrated PEN</i> .	\$1500
	Includes recognition in conference program, and acknowledgment at introduction of speaker.	
Conference Marketplace	A market featuring books and other work by presenters, creators, and publishers.	\$1200
Opening Reception Sponsorship	Registration for the conference opens with a special Comics and Medicine exhibit, wine and appetizers will be served.	\$2500
Conference Program	The Comics and Medicine program which features a cartoon created by CCS Director James Sturm and Marek Bennett. Includes prominent recognition. Ad included with \$1000 or Lead Conference Sponsor level.	\$1000 (1) \$500 (2) \$300 (3)
Event Programming	Hosted by best selling cartoonist R. Sikoryak and a stellar troupe of internationally recognized cartoonists.	\$500
Classy Ad	The Conference Program Publication will offer a limited number of classified format text based 1/6 page ads. For details and to submit copy for consideration, visit: cartoonstudies.org/comicsandmedicine	\$100
Drink and Draw	Attendees gather to spend time togehter, draw, and enjoy local brews on tap.	\$600
Graphic Medicine Exhibit	A National Library of Medicine newest traveling exhibit curated by Ellen Forney: Graphic Medicine: Ill-Conceived and Well-Drawn!	\$1000

All donations graciously accepted. The Center for Cartoon Studies is a nonprofit 501(c)(3).